

# Selena Potila

Stephenville, TX

Email: [huelessflower@hotmail.com](mailto:huelessflower@hotmail.com)

Website: [huelessflower.com](http://huelessflower.com)

## Education

- 2006 BFA in Electronic Imaging, Northern Michigan University, Marquette, MI

## Awards

- 2017 International Design Awards Bronze for Superiorland Magazine: Muses of Marquette County
- 2017 Michigan Press Association Better Newspaper Contest, Honorable Mention for Christmas Letters and Christmas Memories
- 2017 Michigan Press Association Better Newspaper Contest, Third Place for Superiorland Magazine
- 2017 Michigan Press Association Better Newspaper Contest, Second Place for U.P. Brewmasters
- 2016 Michigan Associated Press Media Editors Newspaper Competition 3rd Place for Best Digital Presence for Mining Journal Website and Social Media
- 2016 Michigan Associated Press Media Editors Newspaper Competition Second Place for Best Illustration or Graphic for Superiorland Magazine Cover
- 2016 Michigan Associated Press Media Editors Newspaper Competition 3rd Place for Best Illustration or Graphic for Mineral Exploration Map
- 2016 Michigan Associated Press Media Editors Newspaper Competition First Place for Best Illustration or Graphic for Fire Prevention Cover
- 2016 Michigan Press Association Better Newspaper Contest Award 1st place for Special Section for Superiorland Magazine: U.S. Coast Guard, Always Ready
- 2015 Michigan Associated Press Media Editors Newspaper Competition 2nd place for Best Illustration or Graphic for State Funding Hike
- 2015 Michigan Associated Press Media Editors Newspaper Competition 3rd place for Best Illustration or Graphic for Access to Substances
- 2014 Michigan Press Association Better Newspaper Contest Third Place for Special Section for Superior Magazine: The Great Outdoors
- 2014 Michigan Press Association Better Newspaper Contest Honorable Mention for U.P. Beer Guide
- 2014 International Design Awards Honorable Mention for Superiorland Magazine: The Great Outdoors
- 2013 Special Section Michigan Press Association Better Newspaper Contest 2nd place Award for Superior Magazine: Going to the Extremes, Wild Weather in the Upper Peninsula
- 2012 Semi-Finalist Dodge Inspired By You Music Competition for Rolling Hills
- 2010 Atlanta Film Race 2nd Runner up for Today is Tomorrow's Yesterday

- 2010 Finalist Chiquita Banana Sticker Design Contest for Monkey Skateboard
- 2008 Edun Live Tshirts Competition Sponsored by Edun Live and Virgin Mobile, Finalist for Tshirt Design
- 2006 Photoshop Wars, Solo Competition by Northern Michigan University, First place for Gears

**Exhibitions (includes a combined list of solo, two-person, and group exhibitions)**

- 2022 **Group Exhibition**, *Open Exhibit*, Museum of Free Art, Pasadena, CA
- 2019 **Group Exhibition**, *Postcard Perspectives*, Artspace at Untitled, Oklahoma City, OK
- 2017 **Group Exhibition**, *North of the 45th Exhibition*, Devos Art Museum, Marquette, MI
- 2017 **Group Exhibition**, *Plein Aire Paint Festival*, Iron Bay Restaurant and Drinkery, Marquette, MI
- 2017 **Group Exhibition**, *North of the 45th: Tenth Anniversary Exhibition*, Devos Art Center, Northern Michigan University, Marquette, MI
- 2017 **Group Exhibition**, *Blueberry Festival Poster Competition*, Peter White Public Library, Marquette, MI
- 2016 **Group Exhibition**, *In the Year 3000*, The New Bohemian Art Gallery, Brainerd, MN
- 2016 **Group Exhibition**, *Dia De Los Muertos, A Day Of The Dead*, The New Bohemian Art Gallery, Brainerd, MN
- 2016 **Group Exhibition**, *Glacier Glide Outdoor Exhibition*, Marquette, MI
- 2016 **Group Exhibition**, *Winter Charm Exhibit* Peter White Library, MI
- 2015 **Group Exhibition**, *Blueberry Festival Poster Competition*: Marquette Arts and Culture Gallery, Marquette, MI
- 2015 **Group Exhibition**, *Nature Exhibit*, Huron Mountain Club Gallery, Marquette, MI
- 2015 **Group Exhibition**, *Wintercharm Exhibit*, Huron Mountain Club Gallery, Marquette, MI
- 2013 **Solo Exhibition**, *Artwork of Selena Hautamaki*, Ore Dock Brewery, Marquette, MI
- 2012 **Group Exhibition**, *Take Back the Night Silent Auction*, University of Michigan, Ann Arbor, MI
- 2012 **Group Exhibition**, *North of the 45th*: Devos Art Museum, Marquette, MI
- 2010 **Group Exhibition**, *Atlanta Film Race*, Atlanta Film Race, Atlanta, GA
- 2006 **Group Exhibition**, *Senior Exhibition*, Devos Art Museum, Marquette, MI
- 2005 **Group Exhibition**, *Film Festival*, 231 House of Muses & NMU Poetry Club, Marquette, MI
- 2005 **Group Exhibition**, *Film Festival* hosted by 231 House of Muses & NMU Poetry Club, Marquette, MI
- 2004 **Group Exhibition**, *Silent Auction*, Dead River Coffee House, Marquette, MI
- 2004 **Group Exhibition**, *WUPX Indy Film Festival*, Northern Michigan University, Marquette, MI
- 2004 **Three-Person Exhibition**, *Three Filmmakers*, Emma Joe's Coffeehouse, Marquette, MI
- 2003 **Group Exhibition**, *Radio X Film Festival*, Northern Michigan University, Marquette, MI

**Bibliography**

- Editorial Staff "Being recognized always welcome", *The Mining Journal*, Marquette, MI, Jul. 24, 2018

- Ryan Jarvi, “No Limits”, *Muses of Marquette County: Superiorland Magazine*, Marquette, MI Sept.. 29, 2017
- Farmani Group Inc “Bronze Print Editorial Winner” *IDA 2017 Design Awards*, 2017
- Editorial Staff “Mining Journal captures AP accolades”, *The Mining Journal*, Marquette, MI, May 02, 2017
- Editorial Staff “Mining Journal Captures 8 MPA Awards”, *The Mining Journal*, Marquette, MI, Jan. 30, 2017
- Brainerd Dispatch Staff “In the year 3000”, *Brainerd Dispatch*, Brainerd, MN, Sept. 7, 2016
- Editorial Staff “Journal graphics artist receives international honor”, *The Mining Journal*, Marquette, MI, Apr. 15, 2015
- Mary Wardell “If life gives you lemons”, *Scene Magazine*, Nov. 24, The Mining Journal, Marquette, MI, Nov. 24, 2014

### Television

- Rick Rhodes, *TV 6 Talent Showcase*, Marquette, MI, 2004

### Online Periodicals

- Rick Jamm “Games, Music & Paper Rockets!”, *Music Review Indie Magazine*, <http://reviewindie.com/Music-review/videogamergal-games-music-paper-rockets/>, Jun. 08, 2012

### Curatorial Projects

- 2005 *Faith in Innovation Film Festival*, Jacob’s Well Coffee House, Traverse City, MI

### Art Related Work Experience

- 2019 - 2022 Huelessflower.com, Fine art & Graphic Design, USA
- 2019 - 2020 Greenleaf Media, Video and Audio Editing, Madison, WI
- 2018 - 2019 Greenleaf Media, Lead Designer, Madison, WI
- 2013-2017 The Mining Journal, Special Sections, Marquette, MI
- 2009 Caviar Content, Image Consultant, Photo Editor, Toyota Sienna “Swagger Wagon” campaign, Los Angeles, CA
- 2009 Natra Science , Graphic Design, LLC, Alpharetta, GA
- 2008 Artsy’s Art Gallery, Gallery attendant, Savannah, GA
- 2008 Yo Krazy Paintball, Web Design, Branding, Savannah, GA
- 2006-07 M. Tavernini and Associates, Web and Graphic Design, Marquette, MI

### Professional Activities

- 2019 Middleton Art Walk, Photographer

### Professional Affiliations

- 2022 Texas Artist Coalition